

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

32354	AGENCY (OR SERVICE) ACTING AS AGENT FOR 254017		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	LUC MEDIA		CRITZ FOR CONGRESS	
AND	25 Whitlock Pl SW Ste 201		647 Main St Ste 110	
ADDRESS	Marietta	GA 30064-3142	Johnstown	PA 15901-2140
	USA		USA	
CONTACT			PRODUCT CRITZ 9/17-23	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	PRODUCT CODE 1310	
		2428		
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 09/17/12 AND ENDING 09/23/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION. ALL RATES ARE PRE EMTPTIBLE. PAID FOR BY CRITZ FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1	Th	1	05:00A	05:58A	30S	09/20/12-09/20/12	THIS MORNING 5-6AM	1	300.00	300.00
2	10101..	3	05:58A	07:00A	30S	09/17/12-09/21/12	THIS MORNING 6-7AM	3	625.00	1875.00
3	01010..	2	07:00A	09:00A	30S	09/18/12-09/20/12	THE EARLY SHOW	2	350.00	700.00
4	00101..	2	09:00A	09:30A	30S	09/19/12-09/21/12	PITTSBURGH LIVE	2	250.00	500.00
5	01010..	2	11:58A	12:30P	30S	09/18/12-09/20/12	NOON NEWS	2	600.00	1200.00
6	00101..	2	04:00P	04:30P	30S	09/19/12-09/21/12	4-430PM NEWS	2	700.00	1400.00
7	01010..	2	04:30P	05:00P	30S	09/18/12-09/20/12	430-5PM NEWS	2	700.00	1400.00
8	00101..	2	05:00P	05:30P	30S	09/19/12-09/21/12	5-530PM NEWS	2	850.00	1700.00
9	10010..	2	05:30P	06:00P	30S	09/17/12-09/20/12	530-6PM NEWS	2	850.00	1700.00
10	01101..	3	05:58P	06:30P	30S	09/18/12-09/21/12	M-F 6PM NEWS	3	950.00	2850.00
11	10010..	2	06:30P	07:00P	30S	09/17/12-09/20/12	M-F 630PM NEWS	2	950.00	1900.00
12	0110000	2	11:00P	11:35P	30S	09/18/12-09/19/12	11PM NEWS	2	1500.00	3000.00
13	Sa	1	05:58A	07:58A	30S	09/22/12-09/22/12	SAT. MORN. LOCAL NEWS	1	200.00	200.00
14	Sa	1	07:58A	10:00A	30S	09/22/12-09/22/12	SAT.CBS MORNING NEWS	1	325.00	325.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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AND	25 Whitlock Pl SW Ste 201		647 Main St Ste 110		
ADDRESS	Marietta	GA 30064-3142	Johnstown	PA 15901-2140	
CONTACT	USA		USA		
LOCAL SALESPERSON	Brian Butz-1		AGENCY EST. NO.	2428	
NATIONAL SALESPERSON			PRODUCT CODE	1310	
BROADCAST SCHEDULE STARTING 09/17/12 AND ENDING 09/23/12 NO. WEEKS: 1					

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			FROM	TO						
15	Sa	1	07:00P	07:30P	30S	09/22/12-09/22/12	SAT 7PM NEWS	1	500.00	500.00
16	Su	1	08:28A	08:57A	30S	09/23/12-09/23/12	KD/PG SUNDAY EDITION	1	200.00	200.00
17	Su	1	08:58A	10:28A	30S	09/23/12-09/23/12	CBS SUN MORN	1	550.00	550.00
18	Su	1	11:00P	11:35P	30S	09/23/12-09/23/12	11PM NEWS	1	1500.00	1500.00
19	01010..	2	09:58A	10:57A	30S	09/18/12-09/20/12	LET'S MAKE A DEAL	2	350.00	700.00
20	10100..	2	10:58A	11:58A	30S	09/17/12-09/19/12	PRICE IS RIGHT	2	550.00	1100.00
21	F	1	12:30P	02:00P	30S	09/21/12-09/21/12	CBS SOAPS 1230-2P	1	450.00	450.00
22	10100..	2	02:58P	03:58P	30S	09/17/12-09/19/12	DR. PHIL	2	400.00	800.00
23	00011..	2	07:30P	07:58P	30S	09/20/12-09/21/12	THE INSIDER	2	475.00	950.00
24	10001..	2	11:35P	12:37A	30S	09/17/12-09/21/12	11:35P-12:37A - LETTERMAN	2	380.00	760.00
Total Contract:								42		26560.00
Billing Summary										
Qtr 3-12						<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Total</u>	
						.00	.00	26560.00	26560.00	
GRAND TOTAL									26560.00	

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